

Turquoise jewelry is a great way to spice up your Halloween costume

Turquoise jewelry and more available at Silvertribe.com

Southwest jewelry may not immediately come to mind when you think of Halloween, but it is a great way to personalize your Halloween costume and add your own spin to it. If you're looking for a way to make your costume stand out from the crowd, add a few pieces of turquoise jewelry from Silvertribe.com for an individualized twist on your look.

Southwest jewelry, especially pieces featuring turquoise, is more in style than ever.

"We're seeing a real increase in turquoise jewelry's popularity," says Silvertribe.com spokesman Chris Anderson. "It is beautiful and versatile, and our great selection has something for everyone, no matter the occasion."

For Halloween costumes, Anderson says that customers may want to try something unique or untraditional. Silvertribe.com offers a collection of creature-inspired turquoise jewelry, which includes items in the shape of bears, horses, spiders, butterflies, and many other animals. Creature turquoise jewelry items are quirky and striking, making them great additions to a costume. Better yet, all of these pieces are 25% off through October 31 when shoppers subscribe to SilverTribe's Preferred Member email list.

Even if you're not shopping for your Halloween costume, you'll find that these animal-themed accessories are an elegant addition to any outfit.

"Our creature pieces often feature a mix of different stones—for example, turquoise with red oyster shell—which makes for a gorgeous color contrast," Anderson says. "Everything we sell really is unique and beautiful."

With turquoise jewelry and Native American-inspired prints emerging as a hot trend in fashion right now, Silvertribe.com's designs are a great way to keep your style up-to-date. The website features a huge selection of stylish and affordable rings, watches, necklaces, bolo ties, and other accessories for both men and women.

To find that perfect Southwest turquoise jewelry piece for Halloween or any other time of year, visit www.silvertribe.com.